

MEDIA PACK 2022

2022 PRODUCTION SCHEDULE

ISSUE COPY DEADLINE

January 2022 3 Dec 2021

February 2022 7 Jan 2022

March 2022 4 Feb 2022

April 2022 4 Mar 2022

May 2022 8 Apr 2022

June 2022 6 May 2022

July 2022 3 Jun 2022

August 2022 8 Jul 2022

September 2022 5 Aug 2022

October 2022 9 Sept 2022

November 2022 7 Oct 2022

December 2022 4 Nov 2022

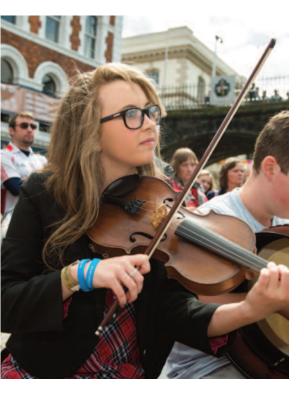
TECHNICAL INFO

ADVERT DIMENSIONS

A4 Full Page (incuding bleed) 260 (H) x 205 (W)

Half page (landscape) $130 (H) \times 205 (W)$

Quarter page 125 (H) x 100 (W)











ADVERTISING RATES

SIZE/POSITION	RATE (€)
Full Page (Run of Paper)	620
Double Page Spread (Run of Paper)	1,150
Half page (Run of Paper)	380
Quarter page (Run of Paper)	249

Outside Back Cover

Full Page	744
Half Page	456
Quarter Page	298

Online advertorial pricing on request All Prices + Vat at applicable rate

TWELVE MONTH RATE

1 x full page advert every month in *Irelands's Eye*

4 x sponsored stories per year in *Ireland's Eye* and *irelandseye.ie*

- social media promotion

€310 per month

SIX MONTH RATE

1 x full page advert every month in *Irelands's Eye*

2 x sponsored stories in *Ireland's Eye* and *irelandseye.ie*

- social media promotion

€403 per month



CONTACT

Ireland's Eye

Topic Newspapers, 6 Dominick Street, Mullingar, County Westmeath, Ireland.

Tel: +353 (0)44 934 3777 Email: sales@irelandseye.ie



Ireland's * Eye