



Ireland's Eye

MEDIA PACK 2022

2022 PRODUCTION SCHEDULE

ISSUE	COPY DEADLINE
January 2022	3 Dec 2021
February 2022	7 Jan 2022
March 2022	4 Feb 2022
April 2022	4 Mar 2022
May 2022	8 Apr 2022
June 2022	6 May 2022
July 2022	3 Jun 2022
August 2022	8 Jul 2022
September 2022	5 Aug 2022
October 2022	9 Sept 2022
November 2022	7 Oct 2022
December 2022	4 Nov 2022

TECHNICAL INFO

ADVERT DIMENSIONS	
A4 Full Page (including bleed)	260 (H) x 205 (W)
Half page (landscape)	130 (H) x 205 (W)
Quarter page	125 (H) x 100 (W)



ADVERTISING RATES

SIZE/POSITION	RATE (€)
Full Page (Run of Paper)	620
Double Page Spread (Run of Paper)	1,150
Half page (Run of Paper)	380
Quarter page (Run of Paper)	249

Outside Back Cover

Full Page	744
Half Page	456
Quarter Page	298

Online advertorial pricing on request
All Prices + Vat at applicable rate

TWELVE MONTH RATE

1 x full page advert every month in *Ireland's Eye*
4 x sponsored stories per year in *Ireland's Eye* and *irelandseye.ie*
- social media promotion
€310 per month

SIX MONTH RATE

1 x full page advert every month in *Ireland's Eye*
2 x sponsored stories in *Ireland's Eye* and *irelandseye.ie*
- social media promotion
€403 per month



CONTACT

Ireland's Eye

Topic Newspapers,
6 Dominick Street,
Mullingar,
County Westmeath,
Ireland.

Tel: +353 (0)44 934 3777

Email: sales@irelandseye.ie

Ireland's  Eye

